



# Agenda Item Report

City Commission - Jul 16 2024

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**Department**

City Clerk, Parks and  
Recreation

**Staff Contact**

Porter Arneill, Sherri Riedemann,

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**Recommendations**

Receive informational presentation about a potential Common Consumption Area Downtown

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**Executive Summary**

With KU football being played in Kansas City this season and as part of the City's Unmistakable Identity outcome area, the City Commission asked staff to work with stakeholders to look into a Common Consumption Area (CCA) for Downtown Lawrence.

Kansas legislation permits municipalities to create [Common Consumption Areas \(CCAs\)](#) in designated districts, where individuals can consume alcoholic beverages outside of licensed establishments on delineated city property. These beverages must be purchased from licensed establishments within or adjacent to the CCA. Local governments are responsible for setting their own rules within state guidelines, and these regulations are typically codified by municipal ordinance.

A Common Consumption Area does not allow individuals to bring their own alcoholic beverages into the district for consumption, rather, beverages must be purchased at an establishment with permission by the State of Kansas to sell alcoholic liquor, that are within or adjacent to the established Common Consumption Area, who have elected to participate in the Common Consumption Area.

Staff worked with a stakeholder committee and held five public meetings at the Carnegie Building for business owners and operators to learn more about Common Consumption Areas (CCA) and to share their feedback and concerns. [Common Consumption Area community engagement web page.](#)

**Alignment to Strategic Plan**

Unmistakable Identity

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**Fiscal Impact**

The fiscal impact to the City is currently unknown.

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**Action Requested**

Receive the presentation and provide direction to staff.

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**Previous Agenda Reports:**

May 14, 2024 City Manager's Report - Receive memo regarding the possible development of a Common Consumption Area downtown.

- [Agenda Item Report 24-289 - Pdf](#)

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**Attachments**

[Lawrence-CCA-Info-Presentation-Study-Session](#)

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# Common Consumption Area (CCA)

## Informational Presentation



CCA Web Page

[Common Consumption Area – Informational Web Page](#)

Porter Arneill, Parks, Recreation, Arts and Culture, Assistant Director

July 16, 2024 City Commission Study Session

# Background

Kansas legislation (Chapter 41. Intoxicating Liquors and Beverages § 41-2659) permits municipalities to create Common Consumption Areas (CCAs) in designated districts, where individuals can consume alcoholic beverages outside of licensed establishments on specific city properties.



With KU football being played in Kansas City this year and, as part of the City's Unmistakable Identity outcome, the City Commission asked staff and stakeholders to look into a Common Consumption Area (CCA) for Downtown Lawrence.



Staff held preliminary meetings with representatives from the City Clerk's Office, the City Attorney's Office, the Lawrence Police Department, Parks, Recreation, Arts and Culture, the Parking division, The Chamber, the Lawrence Restaurant Association, Downtown Lawrence Inc., and eXplore Lawrence.



Staff also held five stakeholder-public engagement meetings that included 40 representatives from 32 downtown and nearby businesses. (Business list, last page)





# Background



A Common Consumption Area or CCA is established locally by Ordinance and includes applicable local rules and regulations.



Participation in a CCA is *voluntary* for businesses within its boundaries. To join, businesses must have a valid on-premise License or a temporary permit if located within a CCA and they must apply to the State of Kansas ABC for approval.



Individuals are *not* allowed to bring their own alcoholic beverages into a CCA for consumption nor are they allowed to take alcoholic beverages out of a CCA.



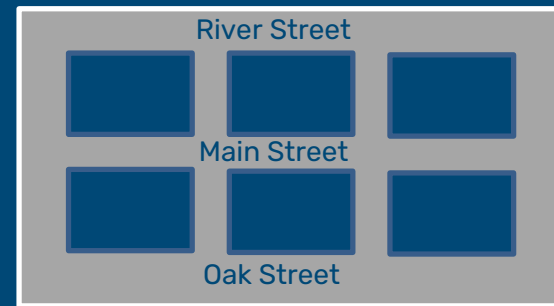


**A common consumption area (CCA) is a designated public space where people can legally consume alcoholic beverages purchased from licensed nearby establishments.**

- **Definition:** A CCA is a specific zone where individuals can openly carry and consume alcohol from licensed participating bars and restaurants.
- **Legal Framework:** Established under Kansas state law and overseen by KS ABC, CCAs are created to enhance public enjoyment and economic activity in designated areas.
- **Location:** CCAs are typically found in downtown districts, entertainment zones, or special event spaces.
- **Regulations:** Alcoholic beverages must be purchased from licensed vendors within the CCA. Bringing alcohol from outside or taking it out of the CCA is prohibited.
- **Identification:** CCAs are clearly marked with signs and pavement markers to inform the public of the boundaries.
- **Hours of Operation:** CCAs operate during specific hours established by the municipality and included in the ordinance.
- **Security and Safety:** Increased security measures, such as police patrols, are sometimes implemented to ensure safety and compliance.
- **Benefits:** CCAs aim to boost local businesses, attract tourists, and create a lively community atmosphere.



# How a CCA works



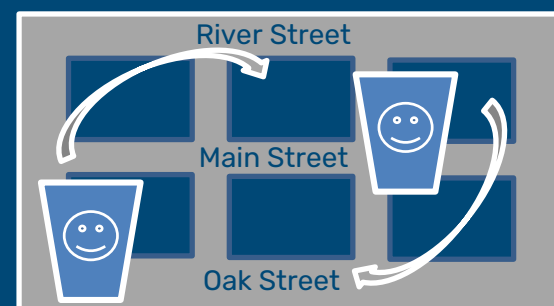
1. Common Consumption Area (CCA) boundaries established and marked



2. Licensed establishment(s) in the CCA opt-in by applying to ABC



3. CCA member businesses serve in disposable cups w/ their logo



4. Customers can walk with beverage in cup within the CCA  
(Nonparticipating CCA businesses can determine if customers can enter with beverages)



5. Customer finishes drink and disposes cup before leaving the CCA





# Kansas Common Consumption Areas

<b>County</b>	<b>Owner</b>	<b>Business Name</b>	<b>License Effective</b>	<b>County</b>	<b>Owner</b>	<b>Business Name</b>	<b>License Effective</b>
Barton	Great Bend Alive Inc	Great Bend Alive	7/16/2023	Labette	City of Parsons	City of Parsons	3/12/2024
Bourbon	City of Fort Scott	City of Fort Scott	11/22/2023	Lyon	Emporia Area Chamber of Commerce	Visit Emporia	8/11/2023
Butler	City of Augusta	The Red Brick Social District	3/19/2024	Lyon	Emporia Main Street Inc	Emporia Main Street Inc	5/6/2024
Chase	City of Cottonwood Falls	City of Cottonwood Falls	4/12/2024	Lyon	Radius Production LLC	Radius Production	4/19/2024
Chase	City of Strong City	Downtown Common Consumption Area	7/28/2023	Mcpherson	City of Moundridge	City of Moundridge	5/19/2024
Clay	Clay County Growth Alliance	Grow Clay County	9/13/2023	Montgomery	City of Independence	City of Independence	8/15/2023
Cloud	City of Glasco	City of Glasco	5/5/2024	Neosho	City of Erie	City of Erie	6/26/2023
Cowley	City of Arkansas City Kansas	Arkansas City Downtown Common Consum	5/7/2024	Neosho	City of St. Paul	City of St. Paul	4/19/2024
Crawford	City of Pittsburg	Downtown Overlay District	8/20/2023	Republic	City of Courtland	City of Courtland	7/25/2023
Dickinson	City of Chapman	City of Chapman	7/25/2023	Riley	City of Riley	Broadway	9/28/2023
Ellis	City of Hays	Downtown Hays Common Consumption Are	10/10/2023	Riley	Downtown Manhattan Inc	Downtown Manhattan Inc.	10/2/2023
Franklin	City of Ottawa	Downtown Ottawa Common Consumption A	4/11/2024	Sedgwick	Wichita Old Town Association	Old Town District	7/13/2023
Johnson	City of Lenexa	Lenexa Public Market CCA	10/3/2023	Shawnee	City of Topeka	City of Topeka Downtown	4/15/2024
Johnson	City of Mission	Downtown Mission Common Consumption A	2/21/2024	Shawnee	City of Topeka	City of Topeka NOTO	4/15/2024
Johnson	City of Olathe	Downtown Olathe Common Consumption Ar	5/10/2024	Sumner	Wellington Area Chamber of Commerce	Wellington Area Chamber of Commerce	5/24/2024
Johnson	City of Shawnee Kansas	City of Shawnee Kansas	5/10/2024	Woodson	City of Yates Center	Yates Center Days Common Consumption A	5/19/2023
Johnson	Downtown Overland Park Partnership	Downtown Overland Park Partnership	6/14/2024	Woodson	City of Yates Center	Yates Center Hayfest	10/11/2023
Johnson	KBS III Park Place Village LLC	Park Place	6/24/2023	Wyandotte	City of Bonner Springs	Bonner Springs Common Consumption Area	3/28/2024
Johnson	Merrill Companies LLC	Prairiefire District	6/12/2024	Wyandotte	W-LD Legends Owner VII L.L.C	Legends Outlets	4/7/2024
Johnson	Ranch Mart North LLC	Ranch Mart North LLC	2/23/2024				
Johnson	Strang Hall LLC	Strang Hall	11/20/2023				



# Hays Kansas

Example of signs  
marking the  
boundaries of  
the CCA



Hays implemented their CCA in November, 2023





# Thoughts and Concerns for Discussion and Direction

## Time of CCA

- Have clearly set times – ideally consistent daily
- Example – Thursdays through Saturdays, 4 to 10 p.m.
- Or, perhaps during select event times
- Either way, be consistent



## Exclusions

- Parking lots and garages should not be included in the CCA
- City Parks should not be included in the CCA

## Trash/Sustainability

- Disposable cups will likely generate more trash downtown – how to handle and additional staff cost for clean up
  - Special receptacles?
- Sustainability issue – plastic cups, compostable cups or other?  
Stipulated by Ordinance?

## Security

- Strict enforcement is necessary from the start
- Coordinated patrol by police at start of program
- Are signs necessary?
- Can signs be removed when the CCA is not in operation?





# Thoughts and Concerns for Discussion and Direction

## Benefits

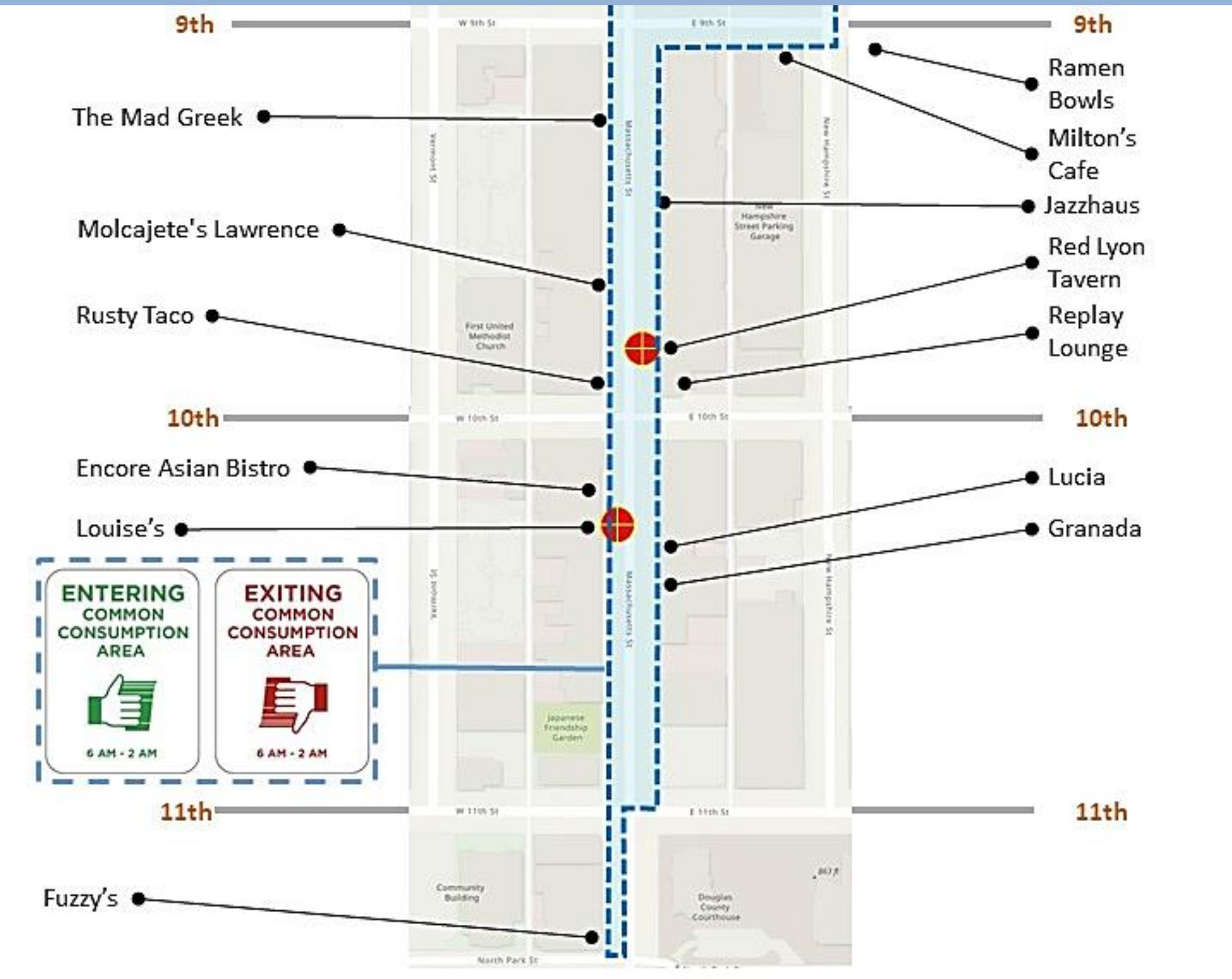
- Increased activity downtown
- Increased alcohol sales
- Table notification apps – people can walk with a drink while they're waiting for a table or after they eat
- Shopping and window shopping before and after a meal
- Possible special sale options during CCA?

## Wants and Concerns

- Downtown is already perceived as unsafe, concern this will exacerbate that perception
- Unsure if this will benefit retail over restaurant or vice versa
- Keep property owners and businesses from having to be enforcers
- Limited restroom access downtown now
- Continue allowing sponsored events within CCA (e.g. Free State and Busker Festival in permit area)
  - Maybe need to "close" CCA during event?
- Authorize local agency to monitor and make decisions.
- Are there other family-friendly program options that might be more beneficial?







## Map of downtown with possible CCA identified for discussion

Downtown  
and other  
businesses/  
organizations  
represented  
at public  
meetings

Arizona Trading Company

Au Marche

Black Stag

Brits

Colliers International

Crescent Moon Winery

Downtown Lawrence Inc.

First State Bank & Trust

Free State Brewing Co

Great Blue Heron

Grounded Coffee

Henry's Upstairs

John Brown's Underground

Johnny's

Lawrence Farmers' Market

Limestone Pizza

Mass St. Soda

Mass Street Fish House

Merchants Pub & Plate

Red Lyon Tavern

Smallcakes

The Chamber

The Granada

The Striped Cow

The Toy Store

Third Planet

Vodvill Entertainment Co.

Waxman Candles

Wine Dive + Kitchen

Winfield House

Wonder Fair

Yarn Barn of Kansas